

**Sign Research Foundation
2019-2020 Research Grant**

Project Title: The Future of Signs in Smart Cities

Problem Statement

Cities are rapidly changing in terms of infrastructure, technology, and navigation. There is no clear understanding of how signage fits into the Smart City.

Research Product

This report should investigate where sign technology is going and how municipalities are addressing the quickly changing face of what makes a location "smart" and what's required to ensure a "smart city" is approached in a smart manner. This study will give an in depth look into where we are now and where things are headed. Ideally the study could measure the impact (economic, societal, and other) of a community adopting a Smart Cities, and specifically where signage plays a role.

Target Audience

Sign industry, Urban Planners, City Officials, Designers, Architects

Budget

\$10,000

PROPOSALS MUST INCLUDE THE FOLLOWING:

Lead Researcher:

Job Title:

University/Organization/Affiliation:

Address:

Email:

Phone:

Date:

Additional Researchers:

Scope of Research (describe your methodology, process, literature review):

Project Timeline with Deliverables

Task/Deliverable	Months													
	1 Jan	2 Feb	3 Mar	4 Apr	5 May	6 Jun	7 Jul	8 Aug	9 Sep	10 Oct	11 Nov	12 Dec	13 Jan	14 Feb
Task 1														
Task 2														
Task 3														

Task 4														
Task 5														
Task 6 Submission of draft report														
Task 7 Submission of final draft with the incorporation of edits from advisory council. This includes preparation of all presentation/webinar materials.														

Project Milestones and Payment

The following schedule identifies target dates for completions of task. If changes to the schedule are necessary, the lead researcher will contact SRF to discuss their impact.

Milestone	Due Date	Payment
Task 1 –		
Task 2 –		
Task 3 -		
Task 4 -		
Task 5 -		
Task 6 –		
Task 7 –		
Travel & Presentation at conference TBD		
TOTAL		