

2017 Program Committee Goals and Expectations

How can SRF attract and engage graduate students from universities and increase the value proposition?

How does SRF attract and retain attendees for NSREC, increase the visibility of this event, and build the value proposition?

I. 2017 Program Initiatives

The following are the initiatives that will help frame the dialogue around the future of SRF's educational programs and events.

- a) Review current and future opportunities of SRF Educational Events.
- b) Prioritize the opportunities for Educational Events.
- c) Determine theme and content for Educational Events.
- d) Serve as advisors to SRF on Educational Events.

II. Committee Responsibilities and Authority

The policy, oversight and reporting relationships of the Programs Committee are as follows:

- a) Recommend possible direction and opportunities for university workshops.
- b) Recommend possible direction and opportunities for NSREC.
- c) Identify future needs of SRF's educational events and recommend a 2018 budget to the ISA Board of Trustees.
- d) Establish and review metrics for determining the effectiveness of SRF educational events
- e) Define the knowledge gaps and best practices needed in different professional practices (urban planning, design, architecture, retail, facilities management, etc.)
- f) Recommend/recruit dynamic speakers and thought leaders for conferences and workshops
- g) Manage programs within the annual budget provided by SRF
- h) Propose a 2019 budget for programs and events

III. Chairperson and Staff

The Chairperson will be selected by the SRF Board of Trustees and will serve as the voice of the committee and ensure the group stays on task. Staff will be appointed as needed to the committee.

IV. Bylaws

The committee serves under the auspices of the SRF Board of Trustees and operates under the authority of SRF's Bylaws.

V. Members Responsibilities and Meetings

Members of the committee are appointed based on need and expertise. Members are required to:

- Serve a two-year term (renewable)
- Attend and actively contribute to all meetings and teleconferences
- Utilize the principals of knowledge based governance (KBG) when considering issues of strategic and financial significance.

The committee will meet primarily through conference calls. Occasionally, a face-to-face meeting may be required.